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MULTIMODAL CONFERENCE TO FOCUS ON HOW TO BUILD RESILIENT SUSTAINABLE SUPPLY CHAINS WITH NEW LOGISTICS BUSINESS MODELS

Exhibition and conference on track to welcome over 9000 visitors with 250 companies signed up to exhibit

London, UK, Monday 14th March 2022: Supply chain experts will share insight into new logistics models and best practice for building resilient supply chains at Multimodal 2022 – 14th to 16th June at the Birmingham NEC.

Maersk and DP World will set the scene in a discussion chaired by Peter Livey, Managing Director (Great Britain) & Global Environmental Ambassador, HMM, examining both the impact of transport companies evolving into integrators and whether such companies are best placed to offer a fully resilient supply chain.

“Global events in the past few years such as carrier bankruptcies, driver shortages, port congestion, pandemics, extreme weather events, and the impact of conflict, to name but a few, means the world is changing quickly and former supply chain models are being challenged on multiple fronts,” said Livey.

“Lean ‘Just In Time’ is out, ‘Just In Case’ is in, so what changes, which actors and what business models are appropriate to bring agility, stability and security going forward?”

Other sessions during the three-day free to attend show include a focus on

carbon footprint reduction, international global trade, port resilience, and sustainability.

Multimodal, now in its 15th year, will also be working with Logistics UK, Institute of Export & International Trade (IOE&IT), the British International Freight Association (BIFA), the United Kingdom Warehousing Association (UKWA), and the Rail Freight Group (RFG) to develop further seminar tracks.

"We anticipate 9000 supply chain decision makers will visit the show this year, to network, learn and grow business with exhibitors from across the logistics industry," said Robert Jervis, Director, Multimodal.

Exhibitors include Maersk, Malcolm Group, Maritime Transport, MSC, G&W, DP World, Kuehne + Nagel, O.N.E., Kerry Logistics, and ABP.

Nominations for this year's Multimodal Awards are live with the winners announced at the Gala dinner Tuesday 14th June.

Further information can be found at multimodal.co.uk.

More at meantime.global

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Picture caption:

Supply chain experts will share insight into new logistics models and best practice for building resilient supply chains at Multimodal 2022

About Multimodal

Multimodal 2022 will celebrate fifteen years of putting shippers, retailers, manufacturers, wholesalers, importers, and exporters in front of exhibitors who offer the latest logistics and supply chain solutions.

The three-day show between 14th and 16th June 2022 will offer a unique opportunity to make valuable face-to-face contact with new prospects and

existing companies.

Shippers and cargo owners attend to improve their businesses; by finding ways of moving their products more efficiently and by meeting new suppliers.

Multimodal represents every logistics sector under one roof, and is characterised by key vertical sectors, including manufacturing, retail, agribusiness, chemical, automotive, electronics, FMCG, food & drink, fashion, pharmaceuticals, construction, aerospace, energy, real estate, recycling, paper/print and perishables, amongst others, whilst horizontally, the show covers all modes of transportation, including sea, road, rail, air, and inland waterways.

This matrix design makes Multimodal incredibly valuable and accessible for shippers – whilst also affording them the opportunity to successfully meet and network with peers from other sectors, which is another key reason for their attendance.

Multimodal delivers a bespoke series of seminars targeted at helping supply chains run more efficiently, as well as offering two networking events, the Multimodal Awards, and the Multimodal Mixer.

For more information visit multimodal.org.uk

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